



**Sexual Assault Recovery & Prevention Agency**  
AKA Northwest Arkansas Rape Crisis, Inc.

SARPA, the Sexual Assault Recovery and Prevention Agency of Northwest Arkansas is looking for sponsorships and donations for our annual Fashion Show Fundraiser. SARPA is Northwest Arkansas's *only* non-profit agency devoted to providing a full-range of free sexual assault survivor services to adults. Our annual fashion show is currently the only fundraiser officially organized by SARPA.

In 2009, our fashion show raised over \$7,000.00 for SARPA with over 300 people in attendance. All proceeds from this event stayed right here in Northwest Arkansas. They are being used to continue our efforts to assist those who are affected by sexual assault, promote community awareness and understanding of sexual assault, and serve as a catalyst to eliminate sexual assault in the Northwest Arkansas community. Without the support of individuals and businesses such as yourself, the annual fashion show fundraiser and some of its services would not be possible.

For our 2010 Fashion Show, we are looking to increase attendance and contributions. We have moved the location of our fashion show to the Fayetteville Town Center, and have set a date of February 6, 2010. With your help and the support of our community, we will have an even more successful event which will enable us to continue to provide our unique services to the Northwest Arkansas community.

In 2008, SARPA educated over 5000 people in Northwest Arkansas about the dangers and effects of sexual assault. Additionally, SARPA provided direct services and advocacy to over 270 victims in the area. Our services include but are not limited to anything we can do to support the victims of sexual assault; one-on-one supportive meetings; prompt, thorough and compassionate sexual assault exams in our SANE Clinic (Sexual Assault Nurse Examiner); and accompanying survivors during court appearances.

Thank you in advance for choosing to support SARPA. Enclosed, please find a sponsorship packet describing our organization in greater detail and how you can sponsor our fashion show through monetary donations or donations of items that can be raffled at the fashion show. If you have any questions, we would be happy to sit down with you and discuss these at any time.

Sincerely,

**SARPA**

589 White Road, Suite A  
Springdale, Arkansas 72762  
Office: 479-927-1025  
Fax: 479-927-1023

# Programs & Services

- Direct Survivor Services: 1-800 crisis and referral hotline, one-on-one advocacy, semi-monthly support groups, 24-hour advocacy escorts (medical/police/legal), and volunteer program.
- Education and Prevention: 1-800 education hotline, educational seminars and presentations, trainings to professionals, awareness activities, public resource library, and volunteer program.
- Adult Sexual Assault Response Team with a Sexual Assault Nurse Examiner Clinic: Utilizing a collaborative and multi-disciplinary approach, SARPA works with various disciplines to coordinate a response team when survivors need immediate assistance. This 24/7 program is an alternative to going to the hospital or another medical clinic. SARPA provides a private community based clinic, where a survivor can receive support, advocacy, education, referrals, and a medical examination by a certified or qualified Sexual Assault Nurse Examiner (SANE), who is specifically trained to work with sexual assault survivors and gather evidence for the police and prosecution. The goals of this program are to provide safety, comfort, and support to the survivor in a private location; increase efficiency and effectiveness with working with survivors of sexual assault; provide a multi-disciplinary and collaborative approach to assist the survivor and the issues of sexual assault; provide a comprehensive and professional sexual assault examination by a certified or qualified SANE; provide a structured training program for supervising SANEs; increase reports of sexual assaults; increase the quality of evidence collection; improve the data collection for the issues of sexual assault in this area; increase follow-up and support services for the survivor and co-survivors; and increase the prosecution of the offenders.

-All services are 24 hours a day, 7 days a week.

-All services are free of charge.

-All services are available in Spanish.



## **Summary of the Event:**

The 2010 event will be the 5<sup>th</sup> anniversary of the annual fundraiser benefitting SARPA. The fashion show in the past has entailed about 500 attendees who enjoy music, appetizers, a silent auction, live performances and the culmination of the event, a fashion show. The fashion show highlights local retail clothing stores products, local designers, local models and local celebrities. In the past we have had up to 20 local retailer participating and expect the interest to be high again as we approach the 2010 show.

- Ticket Prices:
  - General Admission \$20
  - Reserved Seating \$25
  - VIP Seating \$35
  - VIP Tables - \$300 – seats 10
  - Ticket purchase gets free entry into After Party at George’s Magestic Lounge
- Beer and Wine will be available for purchase
- Silent Auction / Raffle Prizes

## **Event Objectives**

- 1) Educate the attendees about SARPA and how the agency works
- 2) Gain community recognition through media promotion of the event
- 3) Raise awareness of sexual assault nation-wide and in Northwest Arkansas
- 4) Educate the attendees of sexual assault in Northwest Arkansas from the victim’s perspective, the helplessness, the legal aspect and most importantly, the recovery process
- 5) Educate the attendees of said event of the Prevention Programs SARPA offers to those in Northwest Arkansas
- 6) Acquire funds from private donors, community partners and businesses through sponsorships and in-kind donations

**We hope you take part in this event by partnering with SARPA to help make Northwest Arkansas a safer place in which all of us live. We encourage you to help us spread our message, by encouraging those against sexual assault to say, “Sexual Assault Stops with Me!”**

## **Sponsorship Levels**

- 2010 Couture Sponsorship – (\$5,000 - \$10,000)
  - Logo/name as the Premier Sponsor on signature banner and signage at Venue
  - Premier Naming on all pre/post publications – including customized commercial spots & PSA's
  - 3 VIP Tables at the Event (with 5 VIP Tickets)
  - Year round recognition on SARPA website
  - URL Link from SARPA Website
  - Opportunity to Welcome participants/attendees of Fashion Show
- Straight from the Runway – (\$4,999 - \$1000)
  - Logo/name as a Presenting Sponsor on all banner and signage at Venue
  - Presenting name on all pre/post publications
  - 2 VIP Tables at the Event
  - 10 Reserved Seating Tickets to Fashion Show
  - Year round recognition on SARPA website
  - URL Link from SARPA Website
- Ready to Wear – (\$500)
  - Listed on all signage at the Event venues
  - Logo/names on pre/post event publications and marketing material
  - Name listed on websites
  - VIP Table at the Event
  - 5 Reserved Seating Tickets
- Accessory – (\$250)
  - Name listed on websites
  - Listed as donor for the cause
  - 2 Reserved Seating Tickets
  - 5 General Admission Tickets

- Additional Needs
  - Silent auction items such as hotel stays, large ticket price items (can be considered for sponsorship levels)
  - Small monetary donation
  - Door prizes items such as gift cards, products, restaurant vouchers, sample baskets, etc

